



## Pixel

Pixel offers a playful approach to creating natural, sound-absorbing wall coverings. Each 5x5x6 cm felt cup contains Nordgröna Reindeer Moss, and when assembled, they form a seamless, unique natural surface. Design your own Nordgröna Reindeer Moss wall easily with our online planner.

### Sustainability

Nordgröna Reindeer Moss is made from a lichen called *Cladonia Stellaris*. To ensure sustainability, it is hand-harvested with care from diverse locations in Härjedalen, Sweden, and the Norwegian region of Rendalen. It grows relatively fast, and up to 20% can be harvested every 5 to 6 years without endangering any flora or fauna.

### Production

We dye and preserve Nordgröna Reindeer Moss in our production facility in Arlöf, Sweden, using a water-based blend of pigments, sea salts and additives that we have developed. Our production facility runs on 100% renewable energy.

### Installation

Pixel comes pre-mounted on adhesive pads for easy attachment to the wall.

### Maintenance

Pixel is maintenance-free. Nordgröna Reindeer Moss naturally repels dust, however it can be gently cleaned with a feather brush or low-power vacuum if desired. Avoid water, as it can wash out the preservatives.

### Indoor Environment

Due to the high amounts of sea salts used in the preservation process, our Reindeer Moss products boast a Class A fire rating. This signifies the slowest fire spread and adheres to the most stringent standards for building materials. Furthermore, Nordgröna Reindeer Moss products are made without the use of common irritants or allergens and meets high standards for VOC emissions. Our Reindeer Moss is hygroscopic; it adjusts to the ambient humidity. When the air becomes dry, the moss becomes dry temporarily. As humidity increases, the moss regains its softness.

### Acoustics

We gather our lichen where it's of the highest quality. Its naturally fluffy texture enhances the ability to absorb sound with remarkable efficiency.

### Durability

Our products are designed for longevity. They exhibit exceptional durability over decades, while retaining their vibrant colours.

### Warranty

A five-year warranty from the date of the original invoice covers any defects in materials, manufacturing or construction. The warranty does not cover normal wear and tear. Any complaints relating to products supplied must be submitted to Nordgröna in writing together with documentation corroborating the nature of the fault.

### Certificates

- ISO 9001 & 14001 certified Reindeer moss picking
- Fire resistance class A material rating (ASTM-E 84)
- Passed strict VOC emission test (CDPH) to promote healthy indoor air quality
- Acoustic test according to IISO354, ISO 25269 & ASTM C423-17

# Pixel

## PX-240

**240 Pixels**  
 20 sheets x  
 12 pixels each  
 Covers 0.60 m<sup>2</sup>  
 12 kg/m<sup>2</sup>

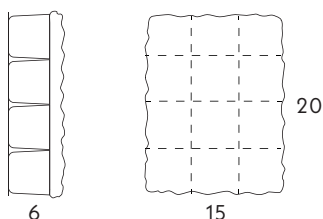
## PX-60

**60 Pixels**  
 5 sheets x  
 12 pixels each  
 Covers 0.15 m<sup>2</sup>  
 12 kg/m<sup>2</sup>

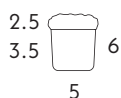
## EPX-60

**60 Edge Pixels**  
 Covers corners and edges  
 Covers 300 cm

Pixel Sheet



Pixel



Edge Pixel



|                         |         |
|-------------------------|---------|
| Nordgröna Reindeer Moss | 86.86 % |
| Adhesive                | 5.71 %  |
| Hook tape               | 6 %     |
| Felt                    | 1.43 %  |



**Moss**  
 RAL 6020  
 Hex #1E6228



**Apple**  
 RAL 6010  
 Hex #39973F



**Lime**  
 RAL 6018  
 Hex #DADE00



**Honey**  
 RAL 1006  
 Hex #FFAA00



**Orange**  
 RAL 2000  
 Hex #FF7E00



**Salmon**  
 RAL 3012  
 Hex #FF9390



**Ruby Red**  
 RAL 3027  
 Hex #CD1727



**Copper**  
 RAL 8004  
 Hex #A83227



**Burgundy**  
 RAL 4002  
 Hex #8A3740



**Purple**  
 RAL 4005  
 Hex #3F2958



**Azure**  
 RAL 5008  
 Hex #2144A1



**Lavender**  
 RAL 5024  
 Hex #4C92BA



**Granite**  
 RAL 7032  
 Hex #D4D4D4



**Charcoal**  
 RAL 9004  
 Hex #302D2C



**Natural**  
 RAL 1014  
 Hex #F7F1CD