



## Letters & Logos

A bespoke service crafting unique letterings and logos tailored to your specifications. Simply send us your design and choose from a range of customization options.

### Sustainability

Nordgröna Reindeer Moss is made from a lichen called Cladonia Stellaris. To ensure sustainability, it is hand-harvested with care from diverse locations in Härjedalen, Sweden, and the Norwegian region of Rendalen. It grows relatively fast, and up to 20% can be harvested every 5 to 6 years without endangering any flora or fauna.

### Production

We dye and preserve Nordgröna Reindeer Moss in our production facility in Arlöv, Sweden, using a water-based blend of pigments, sea salts and additives that we have developed. Our production facility runs on 100% renewable energy.

### Maintenance

Letters & Logos is maintenance-free. Nordgröna Reindeer Moss naturally repels dust, however it can be gently cleaned with a feather brush or low-power vacuum if desired. Avoid water, as it can wash out the preservatives.

### Installation

Hang on the wall using screws (included).

### Indoor Environment

Due to the high amounts of sea salts used in the preservation process, our Reindeer Moss products boast a Class A fire rating. This signifies the slowest fire spread and adheres to the most stringent standards for building materials. Furthermore, Nordgröna Reindeer Moss products are made without the use of common irritants or allergens and meets high standards for VOC emissions. Our Reindeer Moss is hygroscopic; it adjusts to the ambient humidity. When the air becomes dry, the moss becomes dry temporarily. As humidity increases, the moss regains its softness.

### Acoustics

We gather our lichen where it's of the highest quality. Its naturally fluffy texture enhances the ability to absorb sound with remarkable efficiency.

### Durability

Our products are designed for longevity. They exhibit exceptional durability over decades, while retaining their vibrant colours.

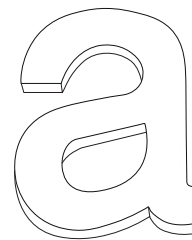
### Warranty

A five-year warranty from the date of the original invoice covers any defects in materials, manufacturing or construction. The warranty does not cover normal wear and tear. Any complaints relating to products supplied must be submitted to Nordgröna in writing together with documentation corroborating the nature of the fault.

### Certificates

- ISO 9001 & 14001 certified Reindeer moss picking
- Fire resistance class A material rating (ASTM-E 84)
- Passed strict VOC emission test (CDPH) to promote healthy indoor air quality

# Letters & Logos



## MDF

Mdf Letters & Logos placed on Nordgröna Reindeer Moss or Cork.

Depth: 1 cm

Letters & Logos MDF can be customised to any RAL colour.

## Aluminium

Aluminium Framed Letters & Logos with Nordgröna Reindeer Moss filling.

Frame: 0.15 cm aluminium

Depth: 4.5 cm

Letters & Logos Aluminium frame can be customised to any RAL colour.



**Moss**  
RAL 6020  
Hex #1E6228



**Apple**  
RAL 6010  
Hex #39973F



**Lime**  
RAL 6018  
Hex #DADE00



**Honey**  
RAL 1006  
Hex #FFAA00



**Orange**  
RAL 2000  
Hex #FF7E00



**Salmon**  
RAL 3012  
Hex #FF9390



**Ruby Red**  
RAL 3027  
Hex #CD1727



**Copper**  
RAL 8004  
Hex #A83227



**Burgundy**  
RAL 4002  
Hex #8A3740



**Purple**  
RAL 4005  
Hex #3F2958



**Azure**  
RAL 5008  
Hex #2144A1



**Lavender**  
RAL 5024  
Hex #4C92BA



**Granite**  
RAL 7032  
Hex #D4D4D4



**Charcoal**  
RAL 9004  
Hex #302D2C



**Natural**  
RAL 1014  
Hex #F7F1CD